

## Message Text

UNCLASSIFIED

PAGE 01 STATE 063478  
ORIGIN USIA-15

INFO OCT-01 EA-12 ISO-00 /028 R

DRAFTED BY: USIA/IEA:MVSTORM:MVS  
APPROVED BY: STATE/EA/EX-DON WETHERBEE  
CLEARANCES: USIA/IEA:MSSMITH  
USIA/IEA:ENOJEK  
USIA/IOP:PBLACKBURN  
STATE/EA/PRCM:HART

-----084491 121236Z /13

R 120735Z MAR 78  
FM SECSTATE WASHDC  
TO USLO PEKING

UNCLAS STATE 063478

EO 11652 N/A

FOLLOWING USIA 6048-U SENT ACTION ALL USIS PRINCIPAL POSTS AND INFO  
CINCPAC, VIENTIANE, AND SECSTATE REPEATED FOR YOUR INFO.

QUOTE

UNCLAS USIA 6048 CIRCULAR

USIAC

USNATO FOR USIS/USIO  
GENEVA FOR USIS/USIO  
BRUSSELS ALSO PASS USIS/USEC  
PARIS ALSO PASS USIS/OECD  
STATE FOR CU:CHAPMAN

EO 11652 N/A

SUBJECT: COUNTRY PLAN INSTRUCTIONS  
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THIS MESSAGE PROVIDES FURTHER INFORMATION AND GUIDANCE REGARDING  
THREE PARTS OF CP INSTRUCTIONS.

A. BILATERAL COMMUNICATION RELATIONSHIP. WASHINGTON WILL USE  
FOLLOWING CRITERIA FOR EVALUATING BILATERAL COMMUNICATION RELATIONSHI  
P

ESSAY:

1. DOES ESSAY ADEQUATELY AND CLEARLY DESCRIBE COMMUNICATION TENSIONS AND ASSETS BETWEEN U.S. AND HOST COUNTRY?

2. IS THERE LOGICAL FLOW FROM THIS DESCRIPTION TO MISSION GOALS AND OBJECTIVES WHICH POST BELIEVES IT SHOULD ADDRESS?

3. ARE THERE SIGNIFICANT ELEMENTS OF MISSION STATEMENT WHICH CAN BE ADDRESSED BY ICA BUT ARE NOT COVERED IN POST'S SUBMISSION?

4. HAS POST CITED DEEPER, LONG-TERM ISSUES NOT REFERRED TO IN MISSION STATEMENT WHICH IT PLANS TO ADDRESS AND WHICH ARE DEMONSTRABLY IMPORTANT TO ADVANCEMENT OF U.S NATIONAL INTEREST IN THAT COUNTRY? TO WHAT EXTENT DOES ESSAY IDENTIFY ALREADY EXISTING RELATIONSHIPS THAT SHOULD BE NURTURED?

5. DOES POST TAKE NOTE OF SERIOUS ISSUES NOT SUSCEPTIBLE TO ICA TREATMENT BUT WHICH NEVERTHELESS REPRESENT IMPORTANT SOURCES OF COMMUNICATION TENSIONS?

6. TO WHAT EXTENT DOES ESSAY TAKE NOTE OF POTENTIAL OF ICA ACTIVITIES IN U.S. TO SUPPORT EFFORTS TO ALLEVIATE COMMUNICATION PROBLEMS?

7. DOES POST GIVE APPROPRIATE ATTENTION TO SERIOUS, SHORT-TERM UNCLASSIFIED

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ISSUES THAT COULD BECOME CRITICAL PROBLEMS THREATENING THE BASIC RELATIONSHIP? DOES POST SUBMISSION DIFFERENTIATE BETWEEN ISSUES SUSCEPTIBLE TO SHORT-TERM RESOLUTION AND THOSE OF LONGER-TERM NATURE?

8. DO ICA "BROAD MEANS" DELINEATED IN ESSAY PROVIDE A REASONABLE AND CREATIVE BASIS FOR STRENGTHENING MUTUAL UNDERSTANDING?

9. DOES POST'S SUBMISSION DIFFER FROM LAST YEAR'S COUNTRY PLAN IN ITS STATEMENT OF BASIC PROBLEMS BETWEEN U.S. AND HOST COUNTRY? IF NEITHER PROBLEMS NOR ANALYSIS HAVE CHANGED, HAS ICA'S MANDATE BEEN ADEQUATELY TAKEN INTO ACCOUNT?

10. IS POST'S STATEMENT CONSISTENT WITH ASSESSMENTS BY NON-OFFICIAL AMERICAN AND FOREIGN OBSERVERS? IS IT SUBSTANTIATED BY RESEARCH DATA, IF ANY?

11. COULD SOMEONE OUTSIDE OF AGENCY WHO IS UNFAMILIAR WITH BUREAUCRATIC JARGON UNDERSTAND WHAT PAO IS SAYING? POSTS WHICH HAVE ALREADY SUBMITTED ESSAYS AND WISH MAKE CHANGES AS RESULT OF THIS MESSAGE SHOULD FEEL FREE TO DO SO.

B. ZBB. YOU SHOULD LOOK CAREFULLY AT RELATIVE PRIORITIES OF YOUR

ACTIVITIES IN VARIOUS ZBB PACKAGES. WHILE ALL PROGRAMPLANS MUST,  
UNDER OUR ZBB RULES, RECEIVE AT LEAST SOME RESOURCES INEACH PACKAGE,  
YOU ARE UNDER NO SUCH CONSTRAINT FOR ACTIVITIES. YOU AY THEREFORE  
WISH SERIOUSLY WEIGH OPTION IN HIGHEST PRIORITY PACKAGES, E.G.,  
90 PERCENT LEVEL, OF ELIMINATING ACTIVITIES THAT ARE INCLUDED IN  
OTHER PACKAGES, E.G., 100 PERCENT LEVEL.

C. POSITION PROFILE. THIS SECTION OF COUNTRY PLAN SUBMSSION IS  
PLACE FOR ANY AND ALL REQUESTS FOR CHANGES IN POST ORGANIZATION  
AND/OR CLASSIFICATION OF POSITIONS. SUCH REQUESTS MUST PROVIDE  
SUFFICIENT DETAIL AND BE JUSTIFIED IN LIGHT OF PROPOSED PROGRAMMING.  
USE ADDITIONAL PAGES FOR NARRATIVE IF NECESSARY.

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 jan 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** TECHNICAL ASSISTANCE, PROGRAMS (PROJECTS)  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 12 mar 1978  
**Decaption Date:** 01 jan 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 jan 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1978STATE063478  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** USIA/IEA:MVSTORM:MVS  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
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**Litigation History:**  
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**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
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**TAGS:** EAID, CH  
**To:** PEKING  
**Type:** TE  
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**Review Markings:**  
Sheryl P. Walter  
Declassified/Released  
US Department of State  
EO Systematic Review  
20 Mar 2014  
**Markings:** Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014